CONTENTS

Fo	reword, by Kristin Schweain	5
Introduction		11
1.	Making the Choice to Stay Home	15
2.	Where to Start	27
3.	Choosing the Right Business for You	41
4.	Setting Up Your Home-based Business	57
5.	Marketing Your Business	83
6.	Business Nuts and Bolts	147
7.	Client Relations	179
8.	Family, Friends, and Work	195
9.	Staying Motivated	209
About the Authors		223